



**Tobacco Task Force Report
Cecil County Community Health Advisory Committee
July 16, 2015**

SHIP Measure: Babies with Low Birth Weight

Percentage of live births that are a low birth weight (2500 grams or less)				
	2010	2011	2012	2013
Cecil	7.8	8.7	7.7	6.9
Maryland	8.8	8.9	8.8	8.5

HP 2020 Target: 7.8 MD 2017 Goal: 8.0
Source: Maryland DHMH Vital Statistics Administration

SHIP Measure: Adolescents Who Use Tobacco Products

Percentage of adolescents who used any tobacco product in the last 30 days		
	2010	2013
Cecil	29.4	24.6
Maryland	24.8	16.9

HP 2020 Target: 21.0 MD 2017 Goal: 15.2
Source: Maryland Youth Risk Behavior Survey (YRBS)

SHIP Measure: Adults Who Currently Smoke

Percentage of adults who currently smoke			
	2011	2012	2013
Cecil	23.9	23.0	18.0
Maryland	19.1	16.2	16.4

HP 2020 Target: 12.0 MD 2017 Goal: 15.5
Source: Maryland DHMH Behavioral Risk Factor Surveillance System (BRFSS)
(www.marylandbrfss.org)

Local Public Health Component – CRF Tobacco Use Prevention and Cessation Program FY 15

- Twenty “Care for Their Air” programs were implemented, educating 167 individuals.
- Through tobacco use prevention awareness presentations, 2,797 youth and adults were educated and 77,379 print media contacts were made to youth and adults at community sites and events.
- Seven community organizations were selected by the subcommittee for tobacco use prevention mini-grants including: Elk Neck State Park; North East Crossing Apartments; Wayfarer’s House; Generation Station; Boys and Girls Club of Cecil County; Girl Scouts of

Healthy People. Healthy Community. Healthy Future.

ADMINISTRATIVE SERVICES.....410-996-5550	ENVIRONMENTAL HEALTH SERVICES.....410-996-5160
ALCOHOL AND DRUG RECOVERY CENTER.....410-996-5106	HEALTH PROMOTION.....410-996-5168
EMERGENCY PREPAREDNESS.....410-996-5113	MENTAL HEALTH AND SPECIAL POPULATIONS SERVICES.....410-996-5112
COMMUNITY HEALTH SERVICES.....410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY.....800-201-7165
DISEASE CONTROL.....410-996-5100	EN ESPAÑOL.....410-996-5550 EXT 4680

the Chesapeake Bay, Troop #20; and On Our Own of Cecil County, Inc. These organizations reached 521 people.

- Eighty-one community volunteers were trained to conduct one-to-one educational contacts with residents in their community about tobacco cessation services. Volunteers educated 1,573 community members.
- A total of 125 individuals were educated through “Tools to Be Tobacco Free” programs and/or tobacco cessation consultations. The Nicotine Replacement Program and Chantix™ Services program redeemed 111 vouchers.

Tobacco Enforcement Initiative to Support Synar Compliance Grant FY15

- Cecil County has received a Synar Grant to increase enforcement of laws prohibiting the sale or distribution of tobacco products to individuals under 18 years old. There is a coordinated enforcement effort between the Cigarette Restitution Fund Program Grant and the Synar to conduct tobacco compliance checks. Nongovernmental Organization Tobacco Vendor Education Mini-grants were awarded to Youth Empowerment Source, and the Boys and Girls Club of Cecil County.

Pregnancy and Tobacco Cessation Help (PATCH) Special Grant Initiative

- The outreach campaign consisted of two billboards, four Facebook ads, two county bus ads, and 5,503 pieces of educational materials about tobacco cessation services for pregnant women and women of child bearing age distributed by community partners.
- Health Department staff partnered with six Fax to Assist sites including: Alcohol and Drug Recovery Center; Cecil County Pregnancy Center; Union Hospital Maternal and Infant Care (MIC); University of Maryland Dental School – Perryville; Union Primary Care of Elkton; and West Cecil Health Center. All Triangle Health Alliance providers have had the Cecil County Tobacco Cessation Referral Form integrated into their Electronic Medical Record (EMR) system. The referral is designed to fax a referral to CCHD directly from the EMR system. Two Triangle Health Alliance sites, Elkton and North East Primary Care, have been trained on how to access the tobacco cessation referral form from their EMR system. One GYN, Fem-care Health Associates and two OB/GYN offices, Alpha Health Centers and Premier Women’s Healthcare, are utilizing the Tobacco Cessation Referral Forms by faxing it manually due to issues with integrating the referral form into their current EMR system.
- Wrights AME Church and Ray of Hope Mission were incentivized to post highly visible signs in conjunction with adopting and/or reinforcing “No Tobacco Free Policy” for their facilities. The SCRIPT program is not expected to be included in FY16 funding. Partners have been trained in the 2A's and R from the MD Quit Line. SCRIPT books will still be available for those partners who would like to use them.
- Vouchers redeemed through PATCH funding include: 11 Nicotine Patch Vouchers, 1 Nicotine Gum voucher, and 9 Chantix vouchers.

The next Tobacco Task Force meeting will be determined by Survey Monkey.