



**Child Maltreatment Task Force Report
Cecil County Community Health Advisory Committee
July 16, 2015**

SHIP Measure: Child Maltreatment Rate

Rate of children who are maltreated per 1,000 population under the age of 18			
	2011	2012	2013
Cecil	18.4	20.1	16.5
Maryland	9.3	10.2	9.2

HP 2020 Target: 8.5 MD 2017 Goal: 8.3
Source: Maryland Department of Human Resources (DHR)

April 2015 Pinwheels for Prevention Campaign

- The Pinwheels for Prevention Campaign is a national campaign aimed at raising awareness of child abuse and neglect. It is held during April as part of National Child Abuse Prevention Month.
- As part of the campaign, eight pinwheel gardens were planted within the Elkton area during the first week of April and were kept up throughout the month of April. Garden locations included: Cecil County Health Department, Circuit Court, Elkton Alliance, Elkton Public Library, McCool’s Insurance Agency, Rudy Park Community Center, Union Hospital and YMCA of Cecil County. Each garden contained 60 pinwheels and a lawn sign reading “All children deserve an equal chance to thrive and grow.”
- Posters and a two-sided flyer were also distributed to various organizations throughout Elkton. Side 1 of the flyer showed a calendar promoting 15 minutes of play per day with your children and showed a different activity for each day. Side 2 listed community resources and crisis hotlines.
- A Proclamation was read by Joyce Bowsbey at the County Council Meeting on April 7th and an article titled “Pinwheel gardens draw attention to child abuse prevention” was published in the Cecil Whig.

Plans for April 2016 Pinwheels for Prevention Campaign

- The task force applied for and received a \$3,252 grant from the Cecil County Local Management Board to expand the Pinwheels for Prevention Campaign throughout Cecil County. Plans include the planting of eight large pinwheel gardens in each of the eight incorporated towns and 17 smaller gardens scattered throughout the County.

Healthy People. Healthy Community. Healthy Future.

ADMINISTRATIVE SERVICES.....410-996-5550	ENVIRONMENTAL HEALTH SERVICES..... 410-996-5160
ALCOHOL AND DRUG RECOVERY CENTER.....410-996-5106	HEALTH PROMOTION.....410-996-5168
EMERGENCY PREPAREDNESS.....410-996-5113	MENTAL HEALTH AND SPECIAL POPULATIONS SERVICES.....410-996-5112
COMMUNITY HEALTH SERVICES.....410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY......800-201-7165
DISEASE CONTROL.....410-996-5100	EN ESPAÑOL.....410-996-5550 EXT 4680