Child Maltreatment Prevention Task Force Report  
Cecil County Community Health Advisory Committee  
July 21, 2016

SHIP Measure: Child Maltreatment Rate

<table>
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HP 2020 Target: 8.5         MD 2017 Goal: 8.3
Source: Maryland Department of Human Resources (DHR)

April 2016 Pinwheels for Prevention Campaign

- The Pinwheels for Prevention Campaign is a national campaign aimed at raising awareness of child abuse and neglect. It is held during April as part of National Child Abuse Prevention Month.
- With grant funding provided by Cecil County’s Local Management Board (LMB), the task force planted 25 pinwheel gardens throughout Cecil County.
- Each garden contained 50-100 pinwheels and a lawn sign reading “All Children Deserve a Great Childhood because Our Children are Our Future.”
  - Gardens were planted by CMPTF subcommittee members with the help of youth from Generation Station, Rising Sun High School, Perryville Outreach, Neighborhood Youth Panel, and the Boys & Girls Club of North East.
- Posters and a two-sided flyer were also distributed to various organizations throughout Cecil County. Side 1 of the flyer showed a calendar promoting 15 minutes of play per day with your children and showed a different activity for each day. Side 2 listed community resources and crisis hotlines.
- A Proclamation was read at the County Council Meeting on April 5th and social media was used to promote the campaign.

Future Plans

- The CMPTF held its last meeting in May 2016 with members voting to disband the task force since child maltreatment was not selected as a top health priority for Cecil County in the FY 2017-2019 Community Health Improvement Plan. It was decided that the Pinwheels for Prevention planning committee should continue to meet and plan the annual campaign.
- The Pinwheels for Prevention planning committee is seeking funding opportunities for the planned April 2017 campaign.